INTRODUCTION

It was a typical morning when Acapulco disappeared. Anxiety and collective hysteria engulfed the people who witnessed everything vanish quickly while hope abandoned their eyes. On the other hand, I had the privilege of sitting in a meeting, watching everything unfold through a screen.

The year 2023 reinforces the typical and good behavior of the Mexican people, who give everything for others, go out and aid whoever needs it, even if we have never seen them before, the extreme need to lend a helping hand, just like in the earthquake of 2017.

This is how Medical IMPACT, next to hundreds, thousands of Mexicans, got to help those who needed it the most in the most damaged sites, which resembles my most warlike experiences on-field.

Medical Impact excelled in reaching out to health, bringing the first insulins, vaccines, and some of the first health brigades to the most needed places. It proves that intersectional and multifactorial actions bring immense favorable results that benefit people.

In the same way, during the 65 brigades this year, records about humanitarian medical attention were broken. It is a pleasure to present the annual results report as a trail of hope and a light to the future of countries that have helped and are on their way to sustainable development.

Dr. Giorgio Alberto Franyuti Kelly
Executive Director
### IMPACT DATA IN MEXICO

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>30,457</td>
<td>Directly benefited people</td>
</tr>
<tr>
<td>38,317</td>
<td>Health services offered</td>
</tr>
<tr>
<td>65</td>
<td>Multidisciplinary health brigades on the field</td>
</tr>
<tr>
<td>751</td>
<td>People individually oriented on family planning</td>
</tr>
<tr>
<td>539</td>
<td>Subdermal implants (contraceptive method) placed</td>
</tr>
<tr>
<td>3,583</td>
<td>Rapid STI tests done</td>
</tr>
<tr>
<td>3</td>
<td>International office</td>
</tr>
<tr>
<td>8</td>
<td>States in the country with on-field work</td>
</tr>
<tr>
<td>3</td>
<td>Brigades for natural disaster’s attention</td>
</tr>
<tr>
<td>59</td>
<td>Number of media outlets where we had coverage</td>
</tr>
<tr>
<td>36</td>
<td>Number of national and international health forums</td>
</tr>
<tr>
<td>18</td>
<td>Offered courses</td>
</tr>
<tr>
<td>6</td>
<td>Active health programs</td>
</tr>
<tr>
<td>15,886</td>
<td>Dewormed people</td>
</tr>
<tr>
<td>1,314</td>
<td>Vaccinated people</td>
</tr>
<tr>
<td>129</td>
<td>Number of voluntaries in our programs</td>
</tr>
<tr>
<td>19</td>
<td>Cooperation networks</td>
</tr>
<tr>
<td>57</td>
<td>Institutional alliances</td>
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</table>
PRESENTATION

Medical IMPACT is a non-profit, non-political, and non-religious Non-Governmental Organization actively working to reduce the existent gap regarding health service’s accessibility directly on the field, promoting teamwork in natural disaster situations and communities with few available resources. It also provides medical equipment and medicines, does prevention campaigns, and offers the highest medical attention standards for people with the most worrying necessities. Our projects create a prevention culture while educating and creating personal continence for voluntary staff on-field for primary attention to health, including acute, chronic, and infectious illnesses.

MISSION

To impact marginalized, forgotten, and unprotected populations through humanitarian service orientated to well-being and integral health.

VISION

To be an international example through innovation on integral health attention in extreme margination conditions under the previously implemented measures.

VALUES

Medical IMPACT was developed to preserve human rights and guarantee universal health service access to achieve the maximal benefit without hurting anyone’s integrity. This is why members of the organization identify profoundly with Medical IMPACT’s value scale for their actions:
**MEDICAL IMPACT**

**OBJECTIVES**

- Offering quality, humanitarian medical attention to communities that do not have access to these services due to economic barriers, political instability, hard access, natural disasters, and marginalization situations for diverse reasons, either natural or human-created, under qualified medical supervision.

- Offering preventive measures orientated to unattended illnesses such as tropical diseases, tuberculosis, HIV/AIDS, and malaria.

- Supporting and following up on unattended communities.

- Promoting health and healthy lifestyles, in addition to advanced medical education on-field.

- Offering high-quality medical education to health professionals.

- Boosting inclusive access to health services

- Developing medical prevention campaigns for communities with specific epidemiological needs.

- Incentivizing a correct dispense and medicament distribution practices contextualized in the social medicine field.

- Strengthening local health systems through strategic alliances.

- Advocating for the Human Right for Health

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**2030 AGENDA**

FOR SUSTAINABLE DEVELOPMENT

Our objectives are aligned with the 2030 Agenda by the United Nations (UN), mainly with the third Sustainable Development Goal: Ensure healthy lives and promote well-being for all at all ages and its related goals:

3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria, and neglected tropical diseases and combat hepatitis, water-borne diseases, and other infectious diseases.

3.4 By 2030, reduce by one-third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

3.7 By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes.

3.8 Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.

3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.
It is important to remember that all SDGs are interrelated, and our actions have a strong bond with other objectives and goals:

SDG 2 - End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

2.2 By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under five years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons.

SDG 4 - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development.

SDG 5 - Achieve gender equality and empower all women and girls.

5.6 Ensure universal access to sexual and reproductive health and reproductive rights as agreed in accordance with the Programme of Action of the International Conference on Population and Development and the Beijing Platform for Action and the outcome documents of their review conferences.

SDG 10 - Reduce inequality within and among countries.

10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

SDG 17 - Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.

17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.
STRATEGIC AXES

ALLIANCES AND COLLABORATION TO ACHIEVE OBJECTIVES.

Professionalism, quality, and service innovation.

- Humanitarian medical attention and other health services on-field
- Strengthening of health systems: brigades, capacitiation, and advocacy
- Prevention: campaigns, education, invitation, and communication
- Social development: voluntary service, Human Rights promotion, equality, inclusion, no discrimination, SDGs
MULTIDISCIPLINARY HEALTH BRIGADES
FOR COMMUNITIES IN EXTREME MARGINATION,
HARD ACCESSIBILITY, OR NATURAL DISASTERS

a) Offering primary and specialized medical attention to communities in extreme marginalization, accessibility, vulnerable populations, or special situations such as medical tests, medicine donation following consultation, and integral services (nutritional, psychological, and physical rehabilitation consultations).

b) Offering humanitarian medical attention, distributing medicine and consumables, and executing search and rescue brigades when natural disasters occur.

c) Population screening regarding forgotten tropical illnesses related to poverty or diseases that represent a risk for critical populations.

IMPACT ACTIVITIES

PREVENTION CAMPAIGNS

a) Implementing selective prevention campaigns focused on unattended or stigmatized tropical illnesses, sexual, reproductive, and women’s health, non-transmittable illnesses, mental health, sanitary emergencies, and chronic degenerative diseases.

ADVOCACY TO PROMOTE HEALTH
ALIGNED WITH THE GLOBAL AGENDA

a) Being a voice that represents vulnerable populations before the international community.

b) Promoting decision-making orientated in modifying public policies through stimulation of the political will and parliamentary fronts to restore and improve access to healthcare.

c) Establishing synergies with similar organizations to drive the reach of disseminating vital information.

d) Creating and participating in forums and interactive events between the industry, the academy, and public or private institutions to promote health.

e) Promoting human rights, emphasizing the right to access health services, equality, inclusion, and non-discrimination, as well as the 2030 agenda from the UN and its interconnectivity with SDG 3.
EDUCATION, CAPACITATION AND HEALTH RESEARCH

a) Developing courses, workshops, and talks on prevention and health education for professionals to impulse continuous medical education and the development of health sciences.

b) Elaborating scientific publications with an approach to basic sciences, clinics, and translational science.

c) Publishing reliable health information based on scientific evidence in mass media: social media, magazines, newspapers, radio, and television, as well as forums, conferences, and seminars.

VOLUNTARY SERVICE AND CITIZEN PARTICIPATION

a) Developing the voluntary service program for health workers, corporative voluntary service on-field, and local leaders.
ALLIANCES AND AGREEMENTS OF COLLABORATION

a) Constantly looking for multi-sector organizations to create alliances and achieve a more extensive approach.

b) Participate in regional, national, and international work nets to share information, achievements, and better practices to create work plans.

INSTITUTIONAL STRENGTHEN

a) Continuous improvement in processes and work teams through certifications, accreditations, and internal capacitations.

NATIONAL REACH & INTERNATIONAL

We are proud to report that we achieved to have offices in three countries in 2023:

- Mexico
- Colombia
- Sierra Leone

GEOGRAPHICAL REACH FROM 2017 TO 2023
MULTIDISCIPLINARY HEALTH BRIGADES

In 2023, Medical IMPACT conducted 65 health brigades in 44 municipalities and 10 towns in Chiapas, Mexico City, the State of Mexico, Guerrero, Hidalgo, Oaxaca, Puebla, and Yucatan. We offered 7,251 general medicine consultations, 1,533 physical therapy consultations, 965 nutritional consultations, and 708 psychology consultations, representing 10,457 multidisciplinary consultations.

In total, 11,805 people were treated with diverse multidisciplinary health services in Mexico, offering 38,317 health services.

In addition, 30,457 people benefited in 2023 from multidisciplinary consultations, deworming, health education for professionals, and health education for people in the field.

Our alliances allowed us to benefit people outside Mexico. We had a presence in Cartagena, Colombia, where 130 people were treated, and 64 rapid HIV tests were done. Regarding consultations, 130 were for general medicine, and 223 were for preventive medicine. Eighty-eight vaccines were applied. In total, we helped 505 people in vulnerable situations.

DERMATOLOGICAL ATTENTION

We offered specialized dermatological attention. Our objective was to sensibilize people about atopical dermatitis to improve users’ quality of life, promoting prevention practices and care for different skin problems. This action was focalized in Tuxtla Gutierrez, Chiapas.

DISPATCH PROTOCOL

Medical IMPACT has a multidisciplinary team that is activated in emergency cases. Conscious of the people’s vulnerability due to Hurricane Otis in Guerrero at the end of 2023, we deployed health brigades composed of Comprehensive Health Stations. These include a medical station, triage and reception of patients, pharmacy, diagnosis services, and vaccination. Our team worked in the affected zones from October to December and will continue offering medical attention through 2024.

Our team worked during the months of October to December in the affected areas and will continue to provide care during 2024.
With this program, we deployed 26 brigades for hard access zonas and high vulnerability. We were in eight states, 28 municipalities, and four towns. These actions let us deworm 15,886 people through the year.
MEXICO VACCINATED
Through this collaborative work we developed modules that attended 6 entities and 17 municipalities for the application of the following vaccines:

- Pneumococcus
- Against influenza
- Td (tetanus and diphtheria)
- DPT (diphtheria, pertussis, and tetanus)
- Hexavalent (Tetanus, Diphtheria, Pertussis, Haemophilus influenzae type b <causing meningitis, epiglottitis, and pneumonia>, Poliomyelitis, and Hepatitis B) BCG (previene formas graves de tuberculosis)
- BCG (prevents severe forms of tuberculosis)
- Rotavirus
- SRP (measles, rubella, mumps)
- HPV (Human papillomavirus)
- Covid-19

DOSIS APPLIED BY ENTITY

<table>
<thead>
<tr>
<th>State of Mexico</th>
<th>Oaxaca</th>
<th>Chiapas</th>
<th>Puebla</th>
<th>Yucatan</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>222</td>
<td>258</td>
<td>283</td>
<td>12</td>
<td>1,314</td>
</tr>
</tbody>
</table>
This program was focused on promoting sexual and reproductive health for women and people with the ability to gestate who lived in the communities where we have access. We offered decision-making tools related to their interests in family planning. We also provided precharged contraceptive subdermal implants with a disposable applicator.

Over four months, 24 interventions were done throughout health brigades. We reached six entities, ten municipalities, and five towns (these in Mexico City). We advised 751 about family planning and placed 536 subdermal implants as a contraceptive method.

Through 54 multidisciplinary health brigades, we covered eight entities, 34 municipalities, and 10 towns. We applied the following rapid tests:

- HIV 2,639
- Syphilis 563
- Hep C 381

We know that education is a transformative tool, so during the implementation of our brigades, we offered information on sexual and reproductive health to 6,335 people.

Advocacy in Health Promotion and Alignment to the Global Agenda

3.1 Coverage Through Media Outlets

Fifty-nine national and international digital communication media covered our actions throughout the year. There were mainly reports about vaccination topics (38 notes), attention to affected persons due to Hurricane Otis in Guerrero (15 notes), diverse topics on healthcare promotion (33 notes), Covid-19 (4 notes), and ten international notes.
3.2 NATIONAL FORUMS

We participated in 21 national forums in Mexico City and states like Chiapas, Hidalgo, Jalisco, Oaxaca, and Queretaro. These included congresses, diffusion events, conscientization, health promotion, reunions with decision-making people, and high-level national reunions.

- Re-Evolution Teccare Congress
  January 26th, Mexico City
- World Meeting for Peace
  February 22nd, Senate of the Republic, Mexico City
- Contestant: Critique, Debate, and Proposals on our Health and Public Policy
  Representatives, Mexico City
- 1st High-Level Legislative Encounter for the first infancy
  February 22nd and 23rd, Senate, Mexico City
- National Forum of Rare Illnesses
  February, House of Representatives, Mexico City
- Actual Panorama of Rare Illnesses in Mexico
  February, Senate, Mexico City
- Lighting of the Facade of the Chamber of Deputies: World Tuberculosis Day
  March, House of Representatives, Mexico City
- Distinguished merits in the sanitary emergencia attention for COVID19
  Secretary of the Interior, Mexico City
- LatinZoo 2023
  Mexico City
- Fifth National Encounter of Public Health Professionals in Training, panel “Giants of the Public Health
  July 24th, Mexico City
- First National Symposium of Molecular Biomedicine
  October, Querétaro
- Health Commission: World AIDS Response Day
  House of Representatives, Mexico City
- Reunion with Sociedad Mexicana de Salud Pública and Oxfam Mexico
  Mexico City
- Forum on Global Medical Device Vigilance
  Commission for Protection Against Sanitary Risks of the State of Jalisco,
- The color of tuberculosis” Festival
  September, Oaxaca.
- Update on the Universal Vaccination Program
  Autonomous University of the State of Hidalgo, Hidalgo.
- IV Report of the Health Committee of the LXV Legislature
  Universidad Autónoma del Estado de Hidalgo, Hidalgo
- Expuestos – Thematic HIV play
  December, Mexico City
- Unveiling of the exhibition “The Color of Tuberculosis” at the Metro La Raza
  Nikola Tesla Gallery
- The Color of Tuberculosis – Exposition
  Nicola Tesla Galería, La Raza Metro Station, Mexico City
- Brigade 12 – Social project directed to the attention of people in homelessness conditions
  Jalisco
- High-level meeting for Universal Vaccination in the State of Chiapas
  Chiapas

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CONT.
3.3 INTERNATIONAL HIGH-LEVEL FORUMS

We participated in 15 high-level international meetings, events, and forums in Germany, Australia, Brazil, China, Colombia, the United States, Panama, Switzerland, and the United Nations Headquarters in New York.

- St. Gallen Symposium "Leaders of Tomorrow" (Los líderes del mañana)
  Universidad St. Gallen, Suiza
- Trade-Related Aspects of Intellectual Property Rights
  Federal Trade Commission, USA
- High-level meeting on the fight against tuberculosis
  United Nations, New York
- High-level meeting on prevention, preparedness and response
  United Nations, New York
- High-level meeting on universal health coverage
  United Nations, New York
- Forum with a Community Approach in the Implementation of New Technologies for Combined Prevention
  Colombia
- United Nations General Assembly
  United Nations, New York
- Peoples Vaccine Alliance Annual Reunion
  Brazil
- Parliamentary Summit of the Americas
  Panamá
- UN General Assembly High-Level Meeting on the fight against tuberculosis
- Life Beyond HIV
  Germany
- 12th IAS Conference on HIV science - IAS 2023
  Brisbane, Australia
- World Shiology Forum
  China

Being conscious of the importance of continuous education, Medical IMPACT offers affordable courses and capactitation workshops for health professionals. Our educational program from 2023 included the following courses and seminars:

- Mexican sign language for health professionals
- Challenges and hurdles of COVID-19 vaccination
- National, regional, and global legislative status of vaccination
- Healthcare systems and the judiciary in vaccination matters
- Update on the universal health program
- Interpretation of chest X-rays
- Basic interpretation of cranial CT scans
- Selected topics in ophthalmology: dry eye
- Crisis intervention
- Suturing workshop
- Splinting workshop
- Wound management and healing workshop

We offered 17 courses and workshops:

- 12 on-site
- 5 online

We covered 280 healthcare professionals trained in one of our continuing education catalog topics.
As a special request from Guerrero Women’s Ministry, we offered workshops about preventing and timely breast and cervical cancer detection.

We did **15** WORKSHOPS reached

**484** people

**428** women  **56** men

**VOLUNTARY SERVICE**

AND CITIZEN PARTICIPATION

**95** people participated in our voluntary program for health professionals and the general public.

**58** women and **37** men

The voluntary ages ranged from **21** to **55**.

The participation divided by professional area were:

- **31** from medicine
- **18** from nursery
- **16** from nutrition
- **10** from physiotherapy
- **1** from odontology
- **1** from gerontology
- **1** from nutrition
- **1** from psychology
- **8** from psychology
- **4** from nursery
- **1** from medicine
- **1** from general public
- **1** from health education
- **19** of them participated in the program more than once.

We also had the participation of

- **1** Barber
- **5** general public
Regarding their origin place

<table>
<thead>
<tr>
<th>State</th>
<th>Count</th>
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</thead>
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<tr>
<td>State of Mexico</td>
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<td>Puebla</td>
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<td>Campeche</td>
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</tr>
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<td>Guerrero</td>
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<tr>
<td>Hidalgo</td>
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<td>Yucatan</td>
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</tr>
<tr>
<td>Chiapas</td>
<td>1</td>
</tr>
<tr>
<td>Oaxaca</td>
<td>1</td>
</tr>
</tbody>
</table>

COOPERATIVE VOLUNTARY PROGRAMS

**Disco sopa**

With the support of Slow Food, the Food Bank Network, Food for All, Colectivo Alfa, Manos Amigues, Inclusivo quien lo lea, and Apple Mexico Corporation, we organized Disco Sopa, a collaborative cooking activity using rescued food to raise awareness and fight against food waste. It occurred on Sunday, July 16th, at the “Manos Amigues” community dining hall located 16 at Pedro Moreno #113-Local A, Guerrero neighborhood, Cuauhtémoc, Mexico City. The event consisted of:

**Sopa**

Throughout the morning, our volunteers washed, cooked, and served free food to everyone who visited the dining hall. We used rescued ingredients thanks to our alliances with different food banks in Mexico and our corporate alliances.

**Disco**

To create a relaxed and attractive environment, volunteers organized live music, shows, and entertainment for the team and the assistants.

SIX ALIANCES AND COLLABORATION AGREEMENTS

2023 continued to be a year of significant growth for Medical IMPACT. We achieved institutional strengthening, which has helped us implement better transparency practices and continuous improvement to continue supporting more people. This would not be possible without the collaboration of institutions from all sectors, allies, benefactors, social service providers, and cooperation networks, with whom we desire to work for a more equal world for all people.
This year has seen significant growth for Medical IMPACT, which entails the responsibility and need to strengthen institutions to ensure that aid reaches more people. Thanks to the collaboration of all institutions from all sectors, allies, benefactors, social service providers, and cooperation networks, we have been able to achieve our goals, and it is because of them that this achievement must be fulfilled.

To offer transparency and reliability, we received the CASE accreditation in 2023 and are now part of the PYMO Marketplace. CASE (Compliance and Sustainability Evaluation) is a certification that PYMO gives to organizations that have demonstrated to fulfill the Mexican Regulation, impacting with a specific program, having ordered finances and transparent that reduce the risk of inversion from donors, and having a clear inner structure and a good attention model.
Medical IMPACT works alongside private and public institutions and other NGOs with the same objective: supporting vulnerable communities. This way, we get economical and material resources that guarantee operational needs and the achievement of the organization’s goals.

Medical IMPACT gets resources through the implementation of:

1. Courses and workshops
2. Specialized implementations that are asked for by the industry or public institutions.
3. Cause-related funding
4. Cause-related marketing
5. Corporate voluntary service

2023 INCOME

Donations 93%
Recovery fees 1%
Product commercialization 6%

TOTAL: $17,400,707.76 MXN
$1,057,819.51 USD
2023 EXPENSES

- Administrative costs: 2.6%
- Operative costs: 97.4%

TOTAL: $11,101,089.75 MXN
- Cash expenses: $674,845.96 USD
- In-kind expenses: 55.52%
- Operative costs: 44.48%

OPERATIONAL COSTS 2023
- Logistic costs: 14%
- Medical supplies, medicines and medical equipment: 82%
- Communication: 3%
- Permits, memberships, and programs: 1%

TOTAL: $8,778,548.60 MXN
- Cash expenses: $533,663.35 USD
- In-kind expenses: 55.52%
- Operative costs: 44.48%

*In-kind expenses do not appear on the annual declaration because of the lack of mechanisms to represent it, but there is evidence of its delivery.

*Exchange rate: 16.45
DONATIONS

The donations that the organization receives are classified into three categories:

**In-kind**
Medicines or medical supplies that are modern, good quality, and sealed. If we get outdated or unsealed medicines or supplies, they are separated and delivered to SINGREM A.C. for adequate destruction and reporting.

**Voluntary service**
All health professionals available, suitable, and approved by the organization to participate in brigades or other activities inside the organization are welcome. Nevertheless, the possibility is open to people with different majors, such as communication, cinematography, administration, design, law, and international relationships, among others.

**Economic**
Donations will only be deposited to the Banorte account of IMPACT OUTREACH A.C.

PRINCIPLES AND GOOD PRACTICES OF HUMANITARIAN DONATION

According to the Principles and Good Practices of Humanitarian Donation adopted internationally during the United Nations High-Level Meeting in June 2018, Medical IMPACT is committed to providing humanitarian care focused on saving and protecting human lives with neutrality, impartiality, independence, and autonomy, in line with the Sustainable Development Goals.