

**ANNUAL
REPORT**



2022

MEDICAL IMPACT

IMPACTING LIVES BY BRINGING HOPE



Introduction

5 years of empathy and solidarity, Medical IMPACT is the essence of kindness and support for others, for those who need it the most. To date, Medical IMPACT has helped **over 60,000 people and provided over 100,000 treatments**, proudly achieving sustainability and organic growth under crisis, showing resilience and ease of adaptation to severe and adverse situations by enhancing its growth through recurring strategic alliances.

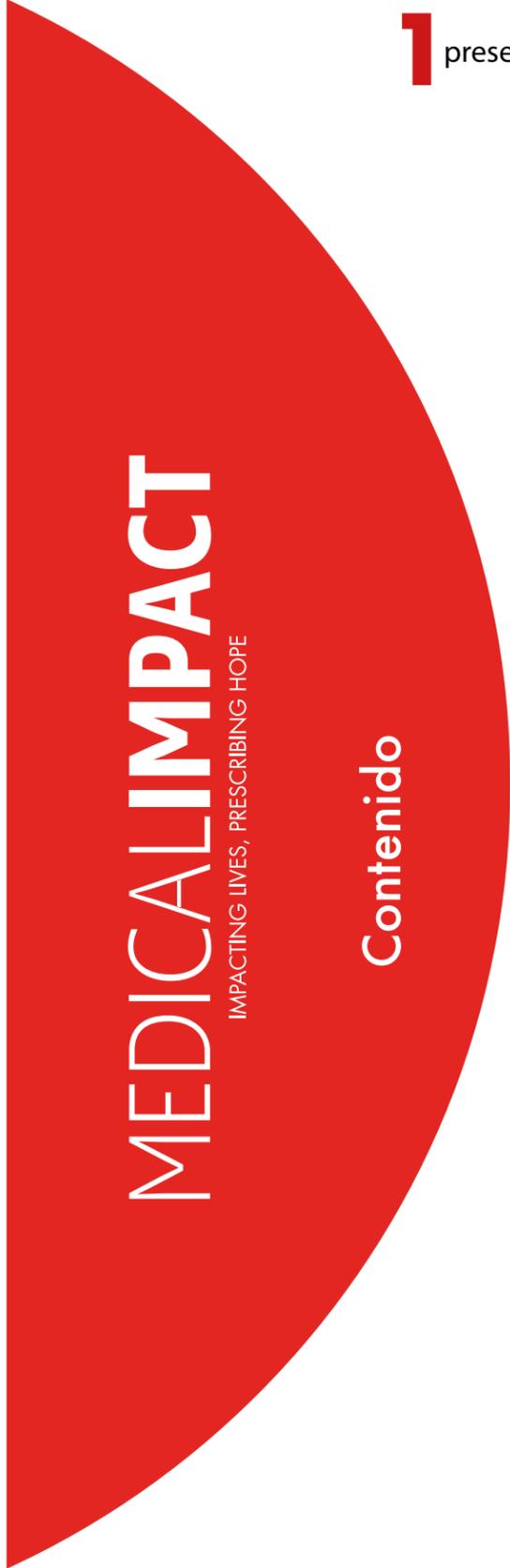
This year we have demonstrated to ourselves and to the region that a Mexican organization can position itself alongside international actors and amplify the services provided to the final beneficiary in order to get closer to guaranteeing the Human Right to Health.

The heart of Latin America and the Caribbean beats strongly, and it is our mission to make it even stronger in order to achieve the Sustainable Development Goals, so that every child, adolescent, person living with HIV/AIDS, person affected by tuberculosis, indigenous people, migrants, women, agricultural workers, and vulnerable populations have access to quality medical services, medications, and first-line diagnostic services to address multiple public health issues in the region in collaboration with all key actors. Without them, none of this dream would be possible.

To the best team in the world, my team, I extend my deepest gratitude for making this dream a reality.

Thank you,

Dr. Giorgio Alberto Franyuti Kelly
Executive Director



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Medical IMPACT is a non-profit non-governmental organization, with no political or religious affiliation, established in Mexico with global activities and reach, that seeks to empower the ideas and actions of agents of change through direct support in the field, promote teamwork in disaster situations and in communities with significant barriers to access health services, as well as provide medical equipment and medicines, carry out prevention campaigns, and offer the highest standards of medical care for people with the greatest needs. Its purpose is to create a culture of prevention, as well as to educate and raise awareness among volunteer staff in the field of primary healthcare, as well as acute, chronic, and infectious diseases.

Mission

To impact marginalized, forgotten, and/or unprotected populations through humanitarian service focused on well-being and comprehensive health.

Vision

To be an international example through innovation in comprehensive health care in conditions of extreme marginalization regarding the measures that we have previously implemented.

Values

Medical IMPACT was developed with the primary objective of preserving human rights and ensuring universal access to health under the inescapable premise of achieving the maximum benefit without causing harm to the integrity of the person. This is why the members of the organization deeply identify with the scale of values on which Medical IMPACT focuses its actions:

Presentation



Objectives

Cont.



Aligned with Sustainable Development Goal: **#3**
Ensure healthy lives and promote well-being for all at all ages, we aim to:

- Provide **quality humanitarian medical care to communities** lacking it because of economic barriers, political instability, difficult access, natural disasters, and **situations of marginalization from various origins**, whether natural or caused by humans, under the supervision of qualified medical personnel.
- Provide **preventive measures aimed at neglected tropical diseases** such as Tuberculosis, HIV/AIDS, and Malaria.
- **Support and follow up** on underserved communities.
- Promote **health and healthy lifestyles**, as well as advanced medical education in the field.
- Provide high-quality **continuing medical education** to health professionals.
- Stimulate inclusive **access to health services**.
- **Develop medical prevention campaigns** for communities with specific epidemiological needs.
- Encourage good dispensing and distribution practices of medicines, **contextualized in the field of social medicine**.
- Strengthen **local health systems** through strategic partnerships.
- Advocate for the **Human Right to Health**.

Our actions are aligned with the international agenda, creating projects that promote environmental health (the relationship between environmental protection and human health), human rights, social justice, international cooperation, and the Sustainable Development Goals (SDGs.)

SDG3: Guarantee a healthy life and promote well-being at all ages. And its targets: Target 3.3 End the epidemics of AIDS, tuberculosis, malaria, and neglected tropical diseases and combat hepatitis, waterborne diseases, and other communicable diseases Target 3.4 Reduce premature mortality from disease by one-third Noncommunicable diseases through prevention and treatment and promote mental health and well-being Target 3.7 Ensure universal access to sexual and reproductive health services, including family planning, information and education and Target 3.8 Achieve health coverage access to quality essential health services and access to safe, effective, affordable and quality medicines and vaccines for all.



SDG 3 is interrelated with the entire 2030 agenda, our actions and projects have greater direct connectivity with SDG 2; 2.2 "end all forms of malnutrition" SDG 4; 4.1 "produce relevant and effective learning outcomes" 4.2 "early childhood care and development services" 4.7 "knowledge and skills needed to promote sustainable development" SDG 5; 5.2 "Eliminate all forms of violence against all women and girls in the public and private spheres" 5.3 "Eliminate all harmful practices, including female genital mutilation" 5.6 "Universal access to sexual and reproductive health and reproductive rights " SDG 6; 6.1 "universal and equitable access to drinking water" 6.2" access to adequate sanitation and hygiene services" SDG 7; 7.1 "universal access to affordable, reliable and modern energy services" SDG 9; 9.5 "Increase scientific research and improve technological capacity / increasing the number of people working in research and development" SDG 10; 10.2 "social, economic and political inclusion of all people, regardless of age, sex, disability, race, ethnicity, origin, religion or economic situation or other condition" SDG 11; 11.6 "special attention to air quality and the management of municipal and other types of waste" SDG 13; 13.1 "resilience and adaptive capacity to risks related to climate and natural disasters" SDG 16; 16.1 "Reduce all forms of violence and the corresponding mortality rates" and ODS17; 17.17 Foster and promote the formation of effective alliances in the public, public-private and civil society spheres, taking advantage of the experience and strategies of obtaining resources of the alliances.



Strategic lines

UNIVERSAL HEALTH COVERAGE Reducing Health Access Gaps



<p>Humanitarian medical care</p>  <p>and other health services in the field</p>	<p>Strengthening of health systems</p>  <p>Health campaigns, training, advocacy.</p>	<p>Prevention</p>  <p>Campaigns, education, research, and communication.</p>	<p>Social development</p>  <p>Volunteerism, promotion of human rights, equality, inclusion, non-discrimination, SDGs.</p>
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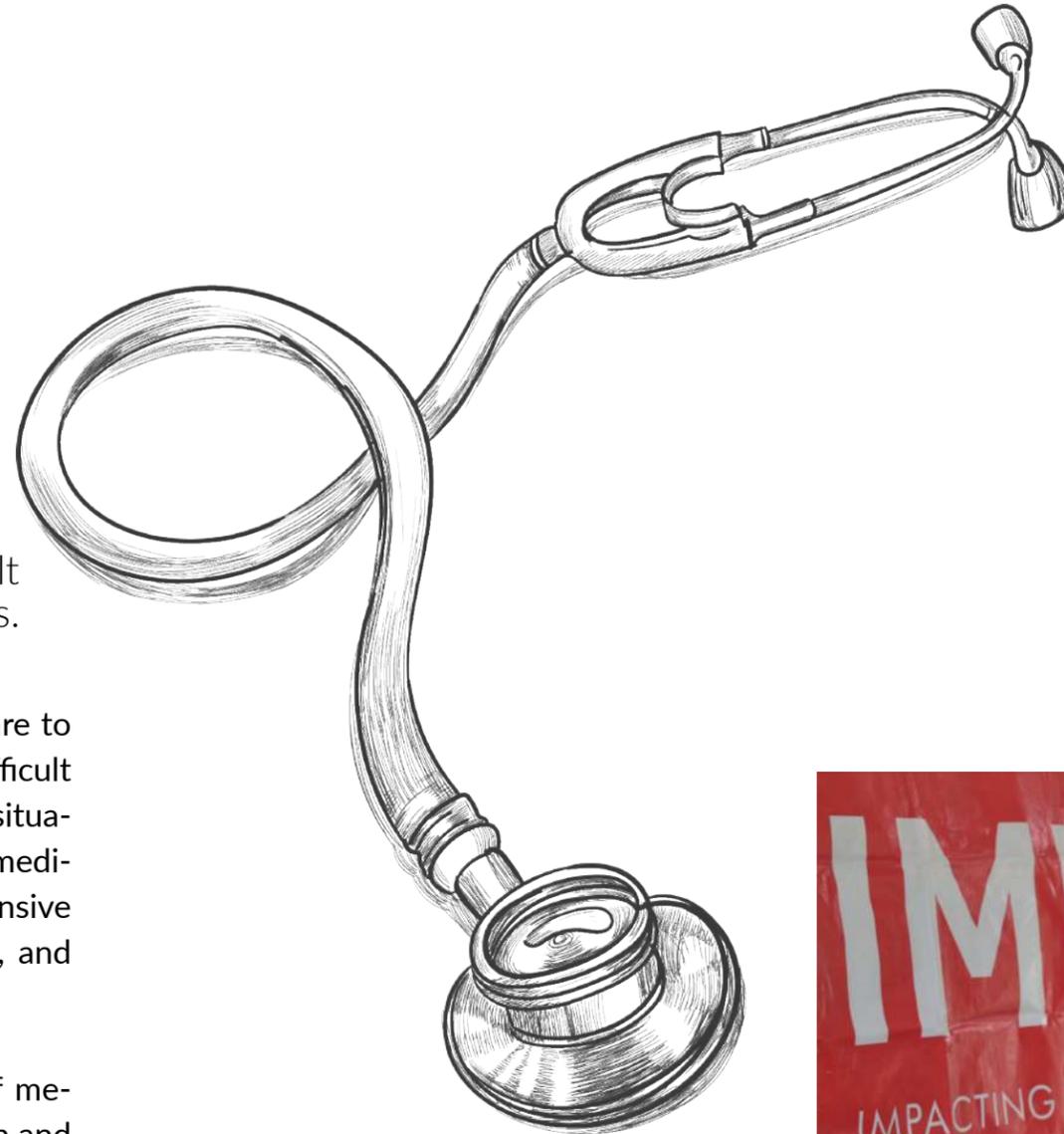
Partnerships and collaboration to achieve objectives.
Professionalism, quality, and innovation in services.

Impact activities

1 Medical Brigades

in extreme marginalization, difficult access or natural disaster situations.

- a) Provide primary and specialized medical care to communities in extreme marginalization, difficult access, vulnerable populations or in special situations, as well as medical studies, donation of medications after the consultation, and comprehensive health services such as nutrition, psychology, and physical rehabilitation.
- b) Humanitarian medical care, distribution of medications and supplies, and execution of search and rescue brigades during natural disaster situations.
- c) Carry out population screenings regarding neglected tropical diseases related to poverty or diseases that present a risk to key populations.



2 Prevention Campaigns

- a) Selective implementation of specific prevention campaigns focused mainly on neglected tropical diseases or stigmatized diseases, reproductive and women's health, non-communicable diseases, mental health, health emergencies, and chronic-degenerative diseases



Cont.

3 Health promotion advocacy

and alignment with the global agenda

Cont.

- a) Be a voice representing vulnerable populations to the international community.
- b) Promote decision-making aimed at modifying public policies, through stimulation of political will and parliamentary fronts to restore or improve access and reach to health.
- c) Establish synergies with other related organizations to promote the dissemination of vital information.
- d) Create and participate in forums and events for interaction between industry, academia, and the public and/or private institution to promote health.
- e) Promotion of human rights, especially the right to access to health services, equality, inclusion, and non-discrimination, as well as the United Nations 2030 Agenda and its interconnectivity with SDG3.



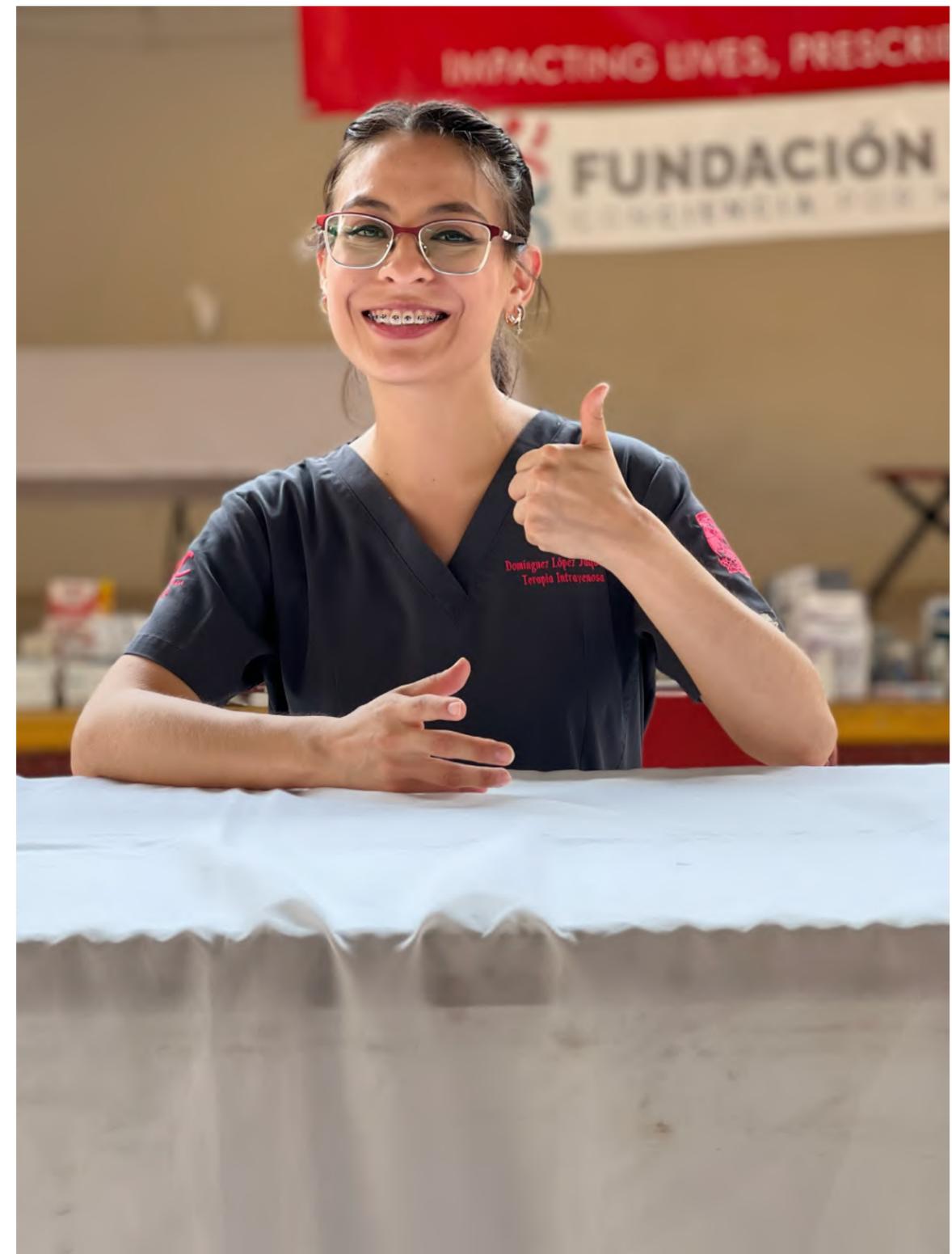
4 Health educations, training and research

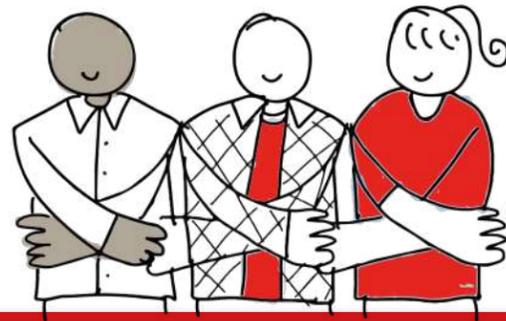
- a) Develop courses, workshops, and talks on prevention and education for health professionals to promote continuing high school education and the study of health sciences.
- b) Elaboration of scientific publications, with a focus on basic sciences, clinical sciences, and translational science.
- c) Publication of reliable and evidence-based health information in mass media: social media, magazines, newspapers, radio and television, as well as forums, congresses, and seminars.



5 Volunteering and citizen participation

- a) Development of the volunteer program for health workers, corporate volunteering in the field, and local leaders.





6 Alliances and collaboration agreements

- a) Constant search for allied multi-sector organizations to achieve greater reach.
- b) Participation in regional, national, and international work networks to share information, achievements, best practices, and create joint work plans.

7 Institutional strengthening

- a) Continuous improvement in processes and work teams through certifications, accreditations, and internal trainings.



Geographical

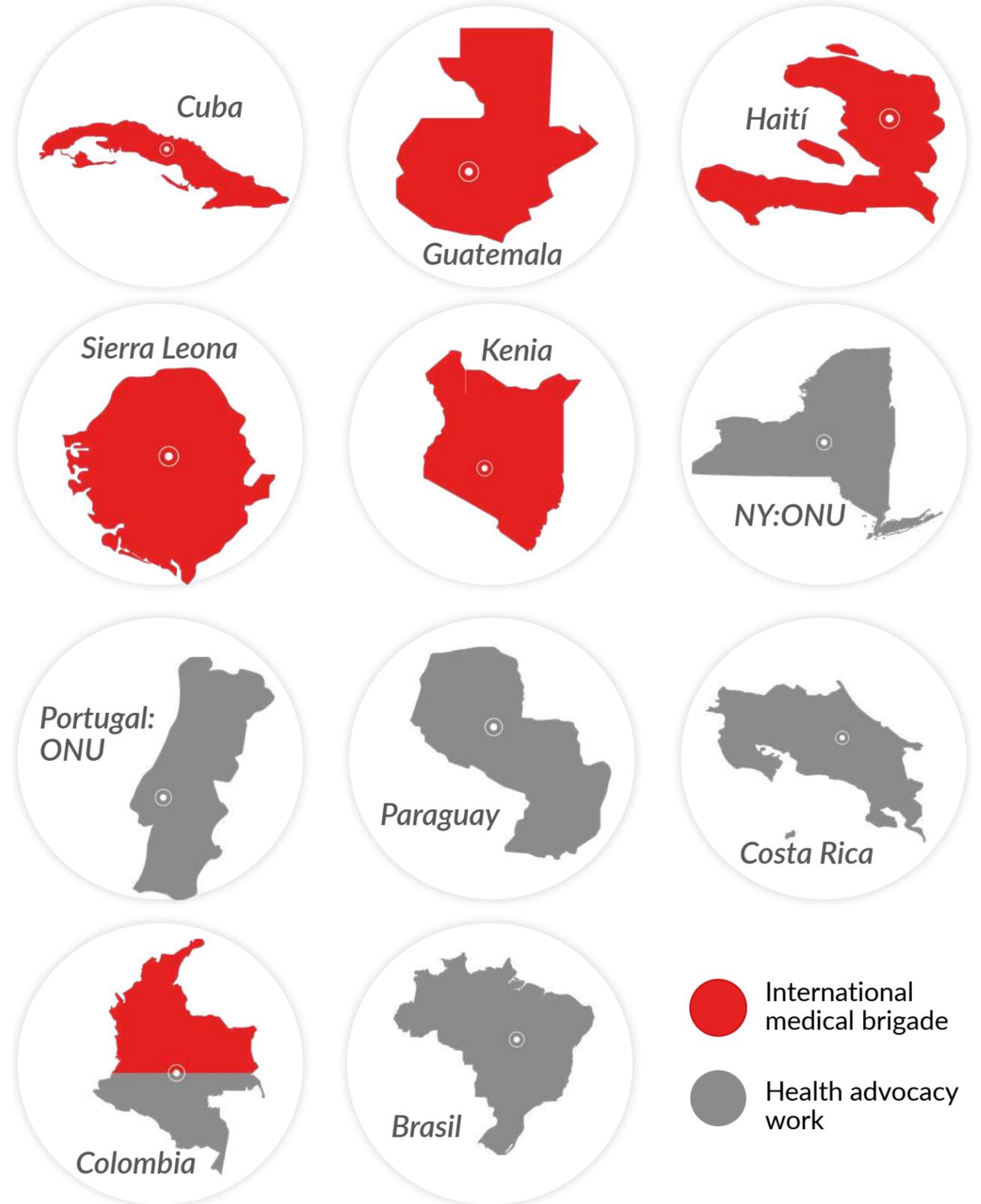
scope Map 2017 - 2022

Where have we been?

- **Oaxaca**
- Chiapas
- **Guerrero**
- Veracruz
- **Puebla**
- Tlaxcala
- **Yucatán**
- Quintana Roo
- **Morelos**
- CDMX
- **Estado de México**
- Guanajuato
- **Zacatecas**
- Jalisco
- **San Luis Potosí**
- Coahuila
- **Tamaulipas**



International



- International medical brigade
- Health advocacy work

Achievements

2022



Medical brigades ONE

Aware of the vulnerability of people living in hard-to-reach areas, the Medical IMPACT team coordinates, in partnership and cooperation with the government, private sector, academic institutions, and other civil society organizations, multidisciplinary health brigades throughout the year in different states of Mexico and other countries, focused on providing free primary medical care, prevention education, distribution of free medicine, and specialized and targeted health campaigns such as vaccination, deworming, intentional disease screening to strengthen local health systems in communities of key groups in a simple, professional, innovative, and appealing way to communities.

The multidisciplinary medical and health brigades are formed by a group of healthcare workers, usually composed of **17 to 20 personas** in charge of **Comprehensive Health Stations (ESI)** that offer the following services, all for free, in an articulated manner:

Health Education Station

With educational contents, audiovisual tools, and didactic exercises.

Medical station

With consultation and primary medical care for anyone who requires it.

Deworming Station

With the delivery of dewormers for all families and attentive explanation of their importance and preventive care.

Pharmacy Station

Delivery of prescribed drugs, subject to their existence.

HIV, Tuberculosis

Or any other active screening campaign station.

Diagnostic Services Station

Providing ultrasound, electrocardiogram, and spirometry services to people that the health personnel considers necessary.

The ESI work with a strong relationship with **community leaders** for the **promotion of brigades and health services**, translation, and interpretation in communities where Spanish is not the first language, referral of specific cases that require follow-up or special attention, and the continuity of future brigades.

In 2022 Medical IMPACT carried out:

14 Health brigades that took place in

63 communities of **6** federal entities of the country.

Managed to provide

9,759 people direct attention

29,532 people indirectly attention

Through the work of the ESI, which together offered:

8,613

quality consultations of different health specialties such as nutrition, psychology, physical rehabilitation, and general medical consultation.

Total health services offered

27,419





This represented the work of:

- 89** Professional healthcare workers.
- 34** Volunteers from other professions who during
- 125** days of the year, were working in the field, in key populations, remote and hard-to-reach communities with significant barriers to obtaining quality health services.

The communities where we worked this year were:



All of this was possible

All of this was made possible thanks to the participation of the **Medical IMPACT** team and a group of volunteers committed to health, made up of **123 individuos**.



TWO
Prevention campaigns

Awareness-raising strategies on health issues to generate changes in habits that promote people's well-being in their daily lives, adapted to the socio-cultural context of each community. These campaigns promote the elimination of barriers related to fair and universal access to health, combating misinformation, stigma and bringing quality health services closer to communities where there are none.

Activities within the campaigns:

<p>Audiovisual material</p>  <p>Adaptado a las necesidades de las personas, traduciendo la información al idioma de cada localidad y usando tecnología para que sea dinámico e innovador.</p>	<p>Illustrative graphic</p>  <p>De manera sencilla promueve información basada en evidencia adaptada a diferentes edades.</p>	<p>Informative dynamics</p>  <p>Donde se busca la participación de las comunidades para que manifiesten sus necesidades y problemáticas relacionadas a la salud.</p>	<p>Implementation</p>  <p>Of specific health-related actions.</p> <p><i>for example:</i> Administration of biologicals, provision of deworming medicines for the family, HIV testing, etc.</p>
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Deworming Mexico

Prevention Campaigns 2022

Cont.

Arises from the need of the EDAS index in our country, with the most affected areas being the ones with difficult access since this resource does not reach their localities.

The activities include the development of audiovisual material where the population can identify risk factors, signs, and symptoms of parasitosis, as well as alternatives that can be done in life to prevent these diseases. In addition, printed material will serve as a guide for the delivery of this medication where primary caregivers are explained how to take the medication, how often, as well as signs, symptoms, and risk factors, as well as measures to prevent parasitosis. The goal is not only to deworm attendees at health clinics but also to the entire family living in the same building and using the same bathroom.



«Pepe y Flor» Activity

With the creation of didactic materials, “Pepe and Flor,” through an anatomical model, seeks to teach children how intestinal parasites cause intestinal diseases, so they can eliminate these parasites through play in a way that impacts the learning process.

Scope

9,759 dewormed people

43% children aged 2 to 12

57% Adults

12,600 people participating in deworming workshops

Vaccinated Mexico

Prevention Campaigns 2022

Bringing the biological vaccine to marginalized communities with difficult access and lack of coverage in the national vaccination scheme. Also, to sensitize people about the role of vaccination in current health and its importance in preventing disease outbreaks.

Activity 1

Welcoming brigade consultants

Activity 2

Screening of videos on vaccination in the following order:

- Can you imagine a world without vaccines?
- The best protection during childhood
- Let's talk about influenza
- COVID-19 and influenza
- Spanish videos on general vaccination information (Benefits, timely vaccination, boosters, vaccination schedule).
- If the community speaks Tzotzil, the videos with the same information in Tzotzil will be played

Activity 3

Reinforce general vaccination information with the following questions to the audience:

What is vaccination?

Why is vaccination important?

Why should we request vaccines in our local health unit?

What happens if I or my loved ones do not get vaccinated?





Activity 4

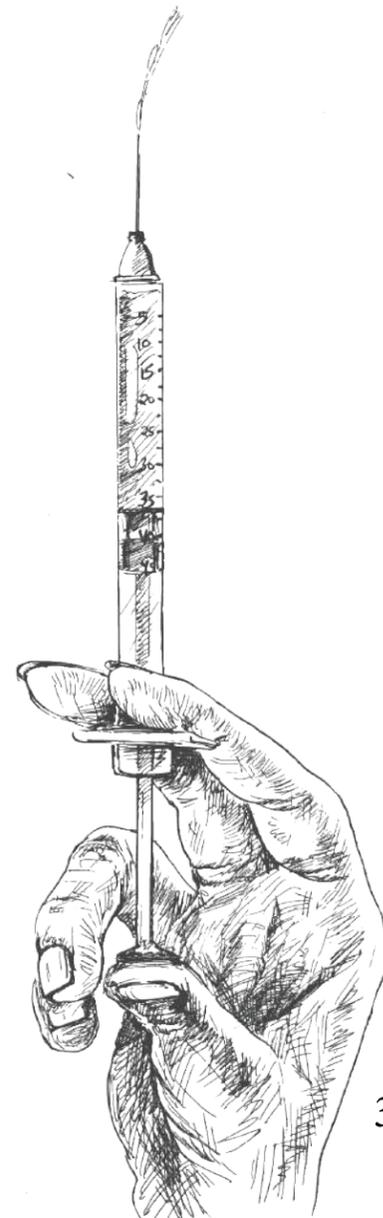
COVID-19 VACCINATION MYTHS AND FACTS GAME

The educator reads a series of statements, and people must define which side of the poster the sign goes on, whether it's a myth or a reality about vaccination.

Activity 5

The Health Wish Box

At the end of the activities, small pieces of paper will be distributed to attendees so that they can write what is needed in their community in terms of health (needs) and what they would like to happen in their community to improve the health of its inhabitants (wishes). These papers will be placed in a box called the Health Wish Box.



Scope

1,720 people vaccinated

8,900 people participating in vaccination education workshops.

Sexual Health

for all Timely HIV detection campaign and sexual and reproductive health in Mayan communities in the state of Yucatán and LGBT+ community in Mexico City.

This project was born out of the need to intentionally search for HIV in the Mayan area of the Yucatan Peninsula, as well as to advocate for the Quality of Life of people living with HIV through the fight against stigma and the approach to reliable information. The project was made possible thanks to multisectoral collaboration and co-financing with strategic allies in participating: Gilead, Administration of the Patrimony of the Public Charity of the State of Yucatan, Institute of Regional and Municipal Development, Sanfer Foundation, Casa de la Sal, Secretary of Health, CTR Foundation, Florida Rotary Group, Kadurim, Siegfried Rhein and ISSSTE with in-kind donations, human and economic resources.

The campaign was divided into two strategies:

Rapid HIV testing module

In this module, trained personnel applied rapid HIV tests under the counseling process, providing guidance on the use of female and male condoms and answering questions regarding other sexually transmitted diseases.

MATERIALS USED

- Rapid HIV tests
- Stationery (informed consent, information form, result sheet, control sheet, referral sheet, CAPASITS information sheet)
- Swabs, gel, gloves, sterile fields, alcohol, lancets, cotton balls, and a hazardous waste bin.

PERSONNEL

Health counselor

PROCESS

1. Counseling part one: Presentation of informed consent, explanation of the procedure and technique of the test, benefits of the test.
2. Test taking
3. Filling out the form
4. Explanation of what HIV is, answering questions about STDs.
5. Results delivery
6. If a reactive case, a second test is performed.
7. If two tests are reactive, a referral is made to the corresponding health institution.
8. If a non-reactive case, insist on prevention measures and encourage routine testing.

Health education module

Prior to the execution stage, a Mayan interpreter was employed to develop material in that language, consisting of videos on HIV as generalities and benefits of rapid HIV testing.

During the field intervention, the activities began with the projection of the videos during the waiting time for patients to access the consultation or the rest of the modules. Subsequently, the following activities were implemented:

Cont.



Day 1

1. **“Build Your Body” dynamics** with the aim of people recognizing their body, how it is formed, and actions to take care of it.
2. Through dialogue, by means of questions and answers, speak about the **generalities of HIV**.
3. **“Who should take the rapid HIV test?”** An exercise in community awareness with **the aim of eliminating stigma and incorrect beliefs**.
4. **“What do I do to take care of my health?”** In this activity, people wrote or talked about **specific actions they take to take care of their health**, allowing us to make a general diagnosis of the perception of health and well-being in the community, placing the comments on the “health tree”.

Day 2

1. Identification of **Human Rights** starting with the question, “Did you know that we have Human Rights?” Participants were asked to list rights that they believed were important in their lives.
2. Through a true/false game, a **list of statements related to sexual and reproductive rights was read**, allowing us to identify people’s perceptions about these rights and work on the prejudices they had about them.
3. **Safe sex and protected sex were discussed**. In this dynamic, people were asked about their knowledge of both terms, and doubts were clarified while emphasizing the importance of both in people’s sexual lives.
4. Presentation of female and male condoms to reinforce the previous point. Doubts were answered about their use, placement, and effectiveness. In this dynamic, **a diagnosis was made on the openness that communities had towards these issues**.
5. Offer of the **rapid HIV test, with an infographic explaining general points** about HIV and the benefits of the rapid test.



Day 3

1. **Empowerment of indigenous women:** Based on previous field experiences, it is known that some of the customs and practices of communities harm women and their health. Therefore, it is of utmost importance to raise awareness about these issues and promote changes that benefit everyone equally. The first part of this activity focused on **recognizing women in leadership positions** within the communities and identifying leadership actions within their own families.
2. Talk on **HIV and women’s health**.
3. Reminder of the benefits of the test, showing the test and explaining step by step the procedure for sample collection and reading of the result in order to **give confidence to those who wanted to take the test**.
4. Community needs: Through a dialogue or written on a sheet of paper, **people expressed the most common health needs of their communities**, an activity aimed at stimulating citizen participation in health issues.

Results

Communities attended

42 Communities attended in **Yucatán**

11 Communities attended in **complementary campaigns**

Total **53** communities attended

Tests applied

1,484 rapid tests applied in **Yucatán**

797 rapid STI tests applied in **complementary campaigns**

Total **2,281** tests applied

4,028 people attended in the education area in **Yucatán**

1,943 people attended in the education area in **complementary campaigns**

Total **5,971** people

18
news articles
in the media

13
new reactive
HIV cases

Love ourselves +

Campaign for the promotion of quality of life for people living with HIV in Latin America, a proposal for information, education and communication in health (IEC) under a positive communication strategy, which aims to strengthen comprehensive health care processes, with a gender, differential and vulnerability approach, that allows not only physical health but also mental health to be enjoyed.



Te invitamos a que nos acompañes este viernes

3:00 p.m.
Hora Colombia

Facebook Live
Fundación Ancla



THREE Health promotion advocacy and alignment with the global agenda

Promoting multi-actor intersectoral work of competent institutions requires the active cooperation and articulation of all parties involved. The recently created Government Relations area at Medical IMPACT has as its main axis to strengthen public relations aimed at creating, ratifying, and properly implementing effective public policies that allow for the achievement of goals aligned with the sustainable development objectives, building an effective regulatory framework based on the collective experiences and lessons learned in the field.

Throughout this year, through scientific diplomacy, dialogue has been generated with decision-makers and opinion leaders in the country, networks and alliances have been linked with organizations directly or indirectly related to health in Mexico and the Latin America and the Caribbean region, and participation has been taken in high-level forums and national and international conferences.

Likewise, informative campaigns were developed on social media to combat disinformation and interventions were made in interviews in mass media to increase outreach and call to action of the population.



Cont.

Achievements

Cont.

INFORMATIONAL NEWS

A total of 65 news and/or interviews were developed in high-impact mass media at national and international levels, sensitizing the population on health issues, taking into account social situations such as human rights, transparency and equitable access.

FORUMS

Forum «Vaccines for everyone» Chiapas

Held on **October 27, 2022** at the **H. Congress of Chiapas**, with the participation of Dip. Floralma Gómez Santiz and Martha Guadalupe Martínez Ruíz, the Social TB Observatory and Medical IMPACT, with the objective of recognizing the importance of vaccination for everyone and promoting inclusive vaccination policies, focused on the person and human rights.



Forum «Challenges to achieve Universal Vaccination Coverage in Mexico» Mexico City

Held on November 22, 2022, at the Congress of the Union Chamber of Deputies, with the objective of identifying integrative elements for the improvement of public vaccination policy and the Universal Vaccination Program.

Organized by the Health Commission of the H. Chamber of Deputies LXV Legislature, chaired by Deputy Emmanuel Reyes Carmona and co-facilitated by Medical IMPACT, Oxfam Mexico, Save The Children Mexico, Mexican Academy of Pediatrics, Pact for Early Childhood, Mexican Association of Vaccinology, the Vaccinate for Mexico Alliance, and People's Vaccine Alliance

INTERNATIONAL FORUMS HIGH LEVEL

Parliamentary Summit of the Americas against Tuberculosis 2022

High-level forum held in Asuncion, Paraguay, organized by Global Caucus TB, the Social Observatory of TB, Partners in Health, and the TB Coalition of the Americas. The Summit was attended by parliamentarians from 12 countries, international health cooperation organizations such as the Pan American Health Organization (PAHO), the Global Fund to Fight AIDS, Tuberculosis, and Malaria, and the active participation of civil society organizations.



United Nations Conference on the Oceans 2022

Held in Lisbon, Portugal, from June 27 to July 1, 2022, with the aim of mobilizing, creating and promoting solutions to achieve the 17 Sustainable Development Goals by 2030.

As part of the actions carried out by Medical IMPACT, they participated in an interactive dialogue, with the aim of initiating a new chapter in global action for the oceans and human health.



The Union, World Conference on Lung Health 2022

Virtual conference held from November 8th to 11th, where we collaborated with five parliamentarians and civil society organizations in a panel discussion addressing topics for strengthening healthcare systems and legislation, from a collaborative perspective. We also presented an e-poster evaluating the actions carried out by Medical IMPACT, progress on vaccination, and tuberculosis.

MEETINGS WITH DECISION-MAKERS

Federal

Dip. Emmanuel Reyes Carmona, president of the Health Commission and advisors:

Topics regarding vaccination delays in the country, the need to increase the vaccination budget, as well as initiatives and an emergency plan to strengthen Universal Vaccination coverage in the country were discussed.

State

Deputies Floralma Gómez Santíz, president of the Women and Children's Attention Commission, and Martha Guadalupe Martínez Ruíz, Vice President of the Directing Board of the State Congress of Chiapas:

Topics regarding the health of the people of Chiapas, the resurgence of preventable diseases through vaccination in the state, and the need to reinforce vaccination actions, as well as an inclusive General Health Law for all vulnerable groups, were discussed.

ALLIANCES / COALITIONS

The People's Vaccine Alliance

A coalition of more than 100 organizations and networks, supported by Nobel laureates, health experts, economists, heads of state, religious leaders, and activists, working together for a People's Vaccine, available free for all, everywhere.

Vaccines for the people in Latin America

As part of **The People's Vaccine Alliance coalition**, the objective is to collaboratively build the regional agenda related to the proper management of the COVID-19 pandemic in Latin America.

«vacUnámonos por México» (Let's get vaccinated for Mexico)

It emerged in 2020 as an initiative of civil society organizations, with the aim of joining forces to promote vaccination in all sectors and for all ages, in response to the decrease in vaccination due to social distancing caused by the COVID-19 pandemic.

Crossroads

Is a network for linking, disseminating, and engaging leaders and organizations throughout the American continent with the aim of acting and developing initiatives in synergy to achieve the Sustainable Development Goals (SDGs).

Participation forums with Civil Society Organizations (CSOs) to promote SDGs 1, 2, and 3 with organizations such as Un kilo de ayuda, Techo, and the Organization for the Development of the Mayan Indigenous in Guatemala.



Save the Mermaids

An LGBT+ picnic to celebrate Pride Month for sexually dissident people with free activities and workshops focused on physical activation, holistic health vision, mental and sexual health, and prevention of sexually transmitted infections (STIs).

150
participants

12
free workshops
on sexual and
mental health

free
HIV
and other STI tests



Cont.

Vaccination **Mural**

Promotion of vaccination through art, design, and citizen participation, with neighbors from Azcapotzalco, allied organizations, and the corporate volunteering of Apple Mexico.

PINTAN MURAL PARA CONCIENTIZAR SOBRE VACUNACIÓN MUNDIAL

BY / SEPTIEMBRE 1, 2022 / 123 / 0



<https://azcapotzalco.cdmx.gob.mx/pintan-mural-para-concientizar-sobre-vacunacion-mundial/>

250 square meters intervened

65 people participating



Latin American Forum on Quality of Life for people living with HIV

Dialogue organization with civil society organizations, activists, national and state government agencies, and the participation of the direction of UNAIDS for the Latin America and Caribbean region to work together in response to the problems of the HIV/AIDS pandemic.

FOUR Health education, training and research.

Aware of the importance of continuous training, Medical IMPACT offers affordable training courses and workshops for healthcare workers. Our training program for 2022 was:

- Breast and cervical cancer
- Vaccination
- Deworming
- Training and counseling on STIs and HIV
- Sexual and reproductive health
- Tuberculosis: training of healthcare workers in active symptomatic TB search and reduction of its stigma
- Training of healthcare workers and civil society on counseling and detection through rapid HIV testing
- Publications aimed at promoting health and raising awareness of diseases on social media
- Training for local leaders and local allies

FIVE Volunteering and citizen participation.

Number of volunteers:
123 people volunteering in the year

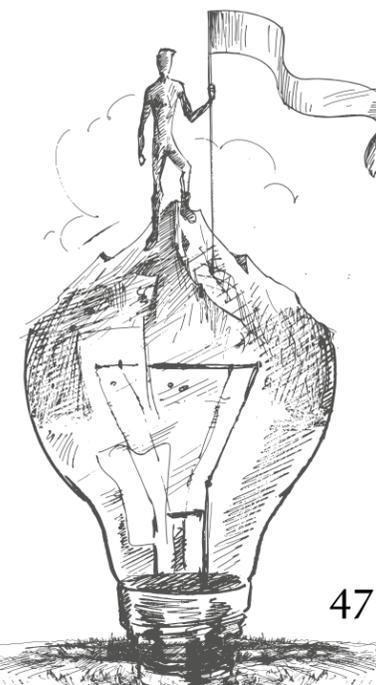
Number of Social Service programs:
34 people doing their university social service.

Corporate and citizen volunteering:
Vaccination Mural in Mexico and Queer Picnic "Save the Mermaids" to promote sexual and mental health of the LGBT+ community.

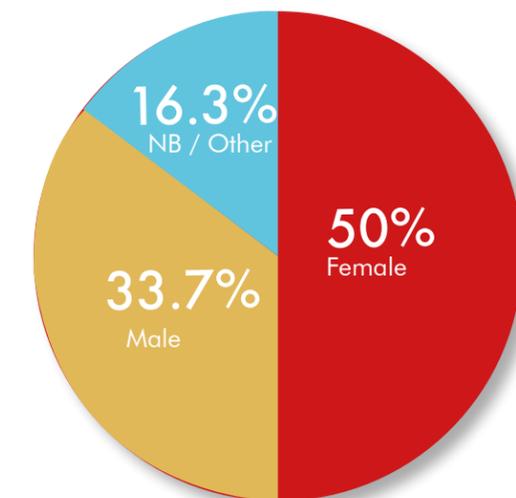
Profile of Medical IMPACT volunteers

Average age

32 years

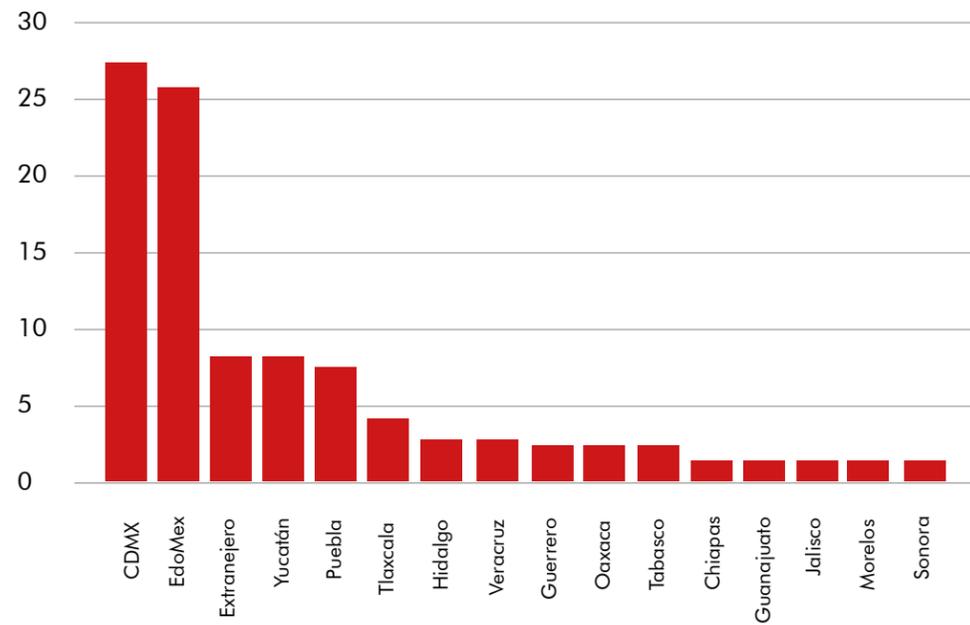


Percentage of participation by identity



Cont.

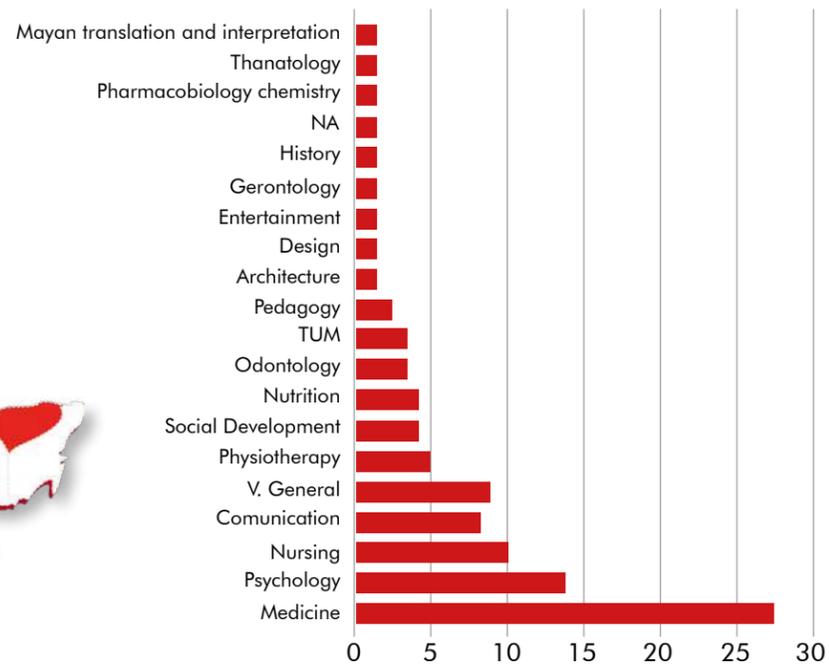
Number of volunteers by origin



Percentage of volunteers by origin



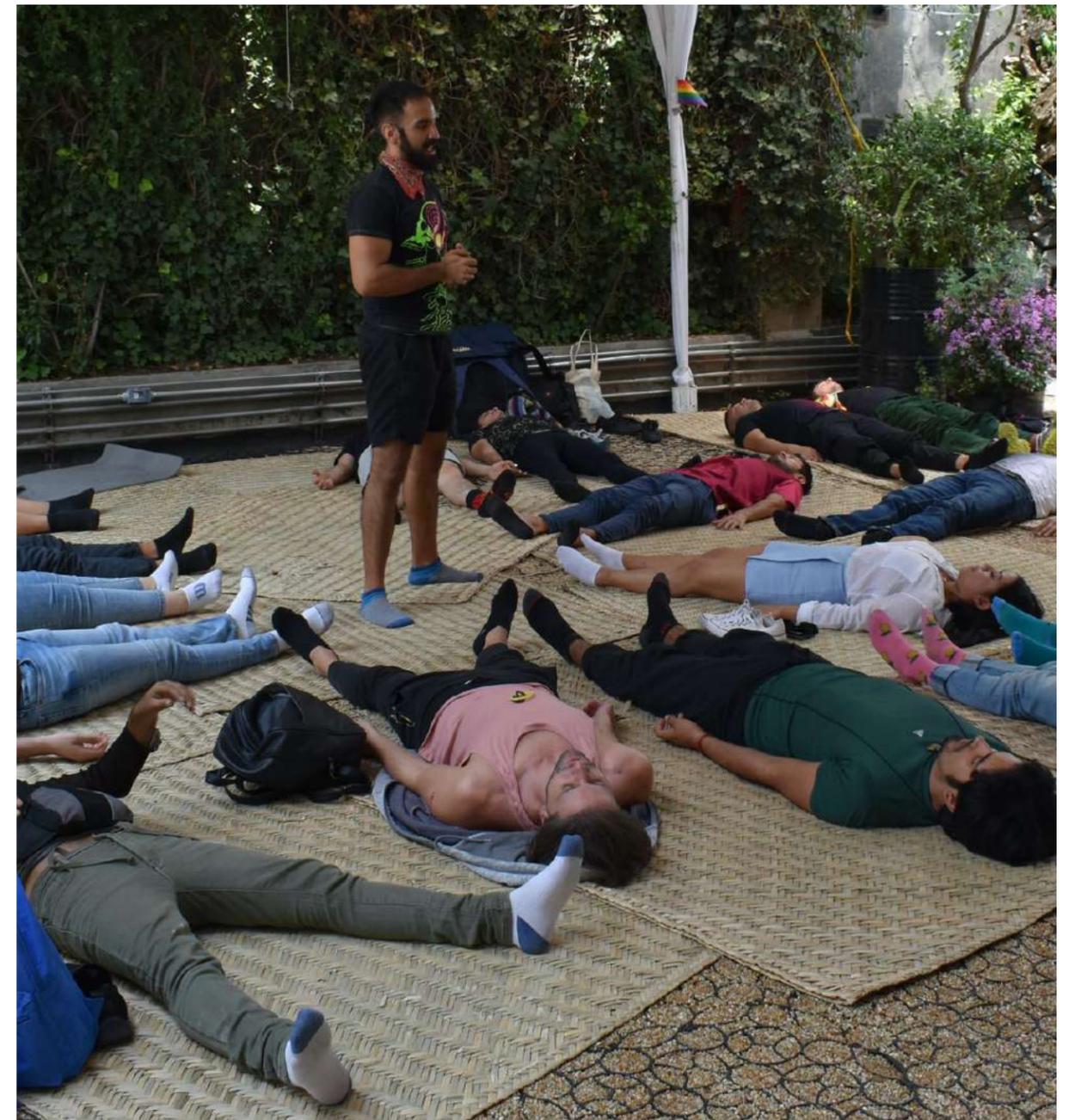
Number of people by speciality



Percentage of volunteers that participate more than once



- 2 or more
- Once



SIX Alliances and collaboration agreements

2022 was a year of significant growth for Medical IMPACT, achieving institutional strengthening that has helped us implement better transparency practices and continuous improvement to continue supporting more people. All of this would not be possible without the collaboration with all institutions from all sectors, allies, benefactors, social service providers, cooperation networks, with whom we share the desire to work for a more equal world for all people.

Networks



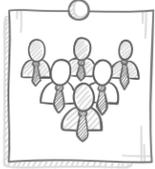
Organizations



Financing

Medical IMPACT works hand in hand with private institutions, public institutions, and other non-governmental organizations that have the same objective: to support the most vulnerable communities; to obtain economic and material resources that guarantee the operation and achievement of the organization's objectives.

Medical IMPACT obtains resources through the implementation of:

<p>Courses & workshops</p> 	<p>Specialized implementations</p>  <p>Requested by the industry and/or public institution</p>	<p>Cause financing</p> 
<p>Cause marketing</p> 	<p>Corporate volunteering</p> 	

Principles and Good Practices of Humanitarian Donation

According to the Principles and Good Practices of Humanitarian Donation adopted internationally according to the United Nations High-Level Meeting in June 2018, Medical IMPACT is committed to providing humanitarian care focused on saving and protecting human life with neutrality, impartiality, independence, and autonomy and in accordance with the Sustainable Development Goals.

Donations

The donations that the organization receives are classified into three modalities:

In-kind



Medicines or medical supplies that are not expired, in good condition, and sealed. In case expired or tampered medicines or supplies are obtained, they are separated and delivered to SINGREM A. C. for proper destruction and reporting.

Any healthcare professional who has the availability, aptitude, and approval from the organization to participate in brigades or other activities within the organization will be welcome. However, the possibility of calling on people with other professions to participate, such as communication, cinematography, administration, design, law, international relations, etc., is not ruled out.

Volunteer work



Economic



Donations will only be deposited into the Banorte account of IMPACT OUTREACH A. C.





Team

Giorgio Alberto Franyuti Kelly
Executive Direction

Areli Yazmin Pérez Olmos
Medical Direction

José A. Cernicchiaro Guadarrama
Development and Linkage Direction

Gabriel Sánchez Sánchez
Operations and Volunteer Direction

Jaquelin Domínguez López
Field Operations Officer

Juan Alberto García Ortíz
Government Relations Direction

Mónica Razo Martínez
Accounting

Kristian Gabriel Godoy Saavedra
Communication Coordination

Abril Flores
Sexual Health For All Campaign
Coordination

Cristopher E. Rebollo Hernández
Communication and Website

Martín Eric Talonia Galván
Communication

Paula Ximena Miranda López
Design

Montserrat San Roman Flores
Social Media

José Raymundo Esquivel Rico
VR Artist

Irma Ku Caamal
Maya Translator

Laura Pacheco Pacheco
Mixtec Translator

Arturo Rodríguez Villa
Querernos+ Leader

Yessenia Fuentes
Service Provision in Field
Operations and Vaccination

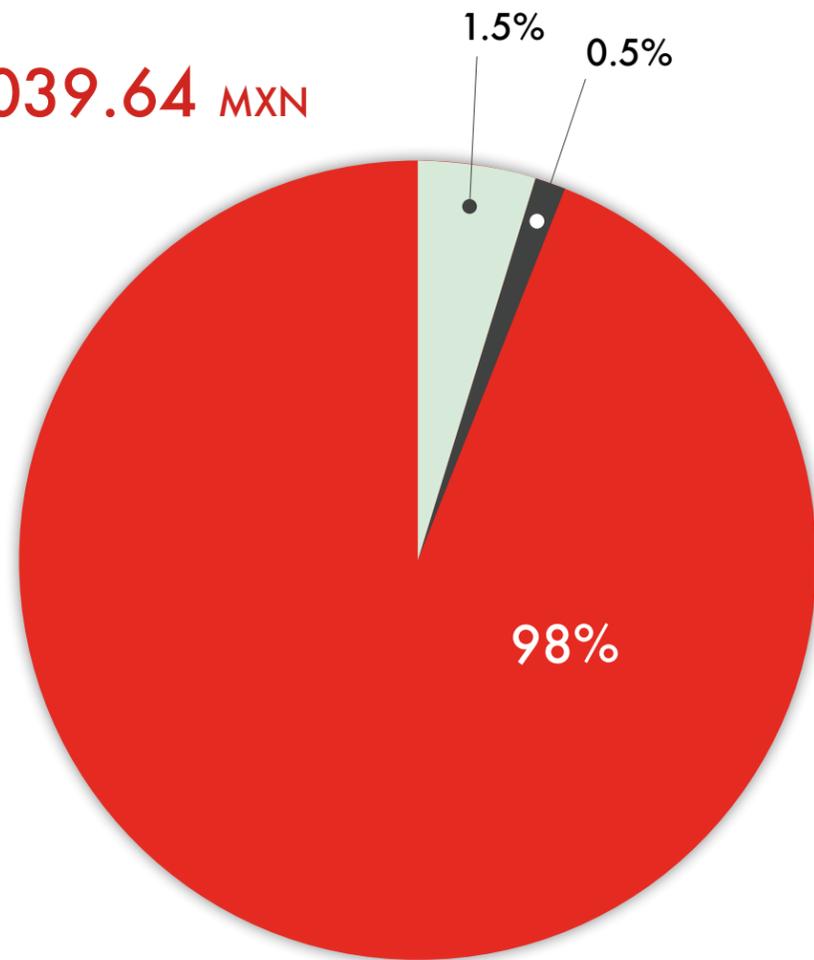
Jimena Cal y Mayor Galindo
Marketing and Events

Yecaterina M. Álvarez Khovliaguina
Design

Income 2022

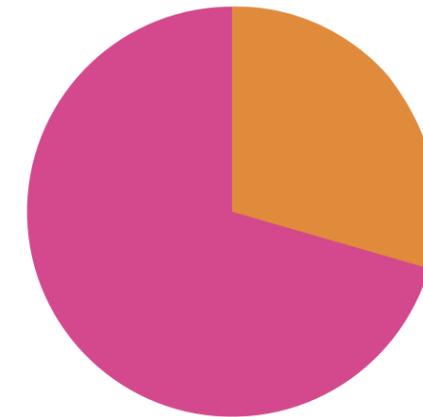
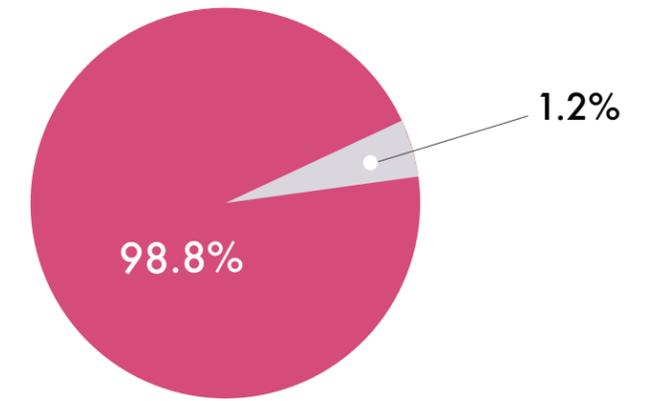
- User fees
- Product Sales
- Donations

Total income
\$6,685,039.64 MXN



Expenses 2022 \$6,047,344 MXN

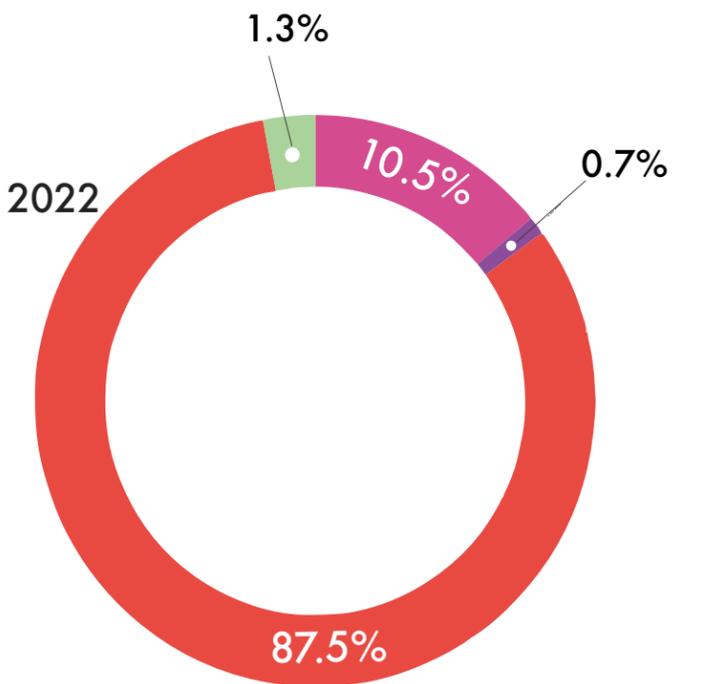
- Administrative expenses
- Operational expenses



- Cash expenditure \$2,633,127.05 MXN
- In-kind expenditure \$3,414,216.95 MXN

Distribution of operating expenses 2022 \$2,368,118.30

- Logistics expenses: per diem and transportation
- Permits, memberships and programs:
- Medical supplies, medicines and medical equipment
- Communication



Egreso total
\$6,047,344 MXN

* The in-kind expenses do not appear in the annual report due to the lack of mechanisms to represent them, but there is evidence of their delivery.

